

Jannetta Clark

Manufacturing Extension Agent

405-620-6305

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Background

- Native of Hinton
- BA in Management and Ethics from MACU
- AA in Business Development and Marketing from ENMU
- Economic Development Certification
- Leadership Canadian County Graduate
- Oklahoma Citizen's Academy Graduate
- Red Cross volunteer / Mustang Citizen's Council

Jannetta works directly with manufacturing companies providing needs assessment and team-based consulting on process improvement, finance, marketing, supply chain, workforce development and other operational issues in Oklahoma and Cleveland Counties. With more than 30 years experience in manufacturing, commerce, government contracting and career technology, Jannetta has developed a sharp eye for how businesses get bound by operational inefficiencies and slowed growth—and how they can recover and become more strategically focused and successful organizations.

Early in her career, Jannetta managed a variety of businesses ranging from aircraft companies to a large private corporation that included art galleries and cattle ranches. All included a strong emphasis on marketing. She worked in various government programs in New Mexico, serving for nine years as an administrator for statewide early childhood education program. She returned to Oklahoma in 1998 to work as Business Development Director for a manufacturing company. Jannetta is involved with the Central Oklahoma Manufacturer's Association (COMA) in the OKC metro area where presentations on topics of interest to manufacturers are made on a regular basis. She also works with local workforce agencies, economic development groups and is involved in the Each One Reach One OSU-OKC mentoring program.

She has received professional training in Economic Development, Lean Enterprise, Executive Coaching. She previously served on the El Reno Chamber Board of Directors. And currently serves on the NewView Oklahoma Industrial Advisory Board.

Notable Clients

- H-I-S Paint
- VADovations
- Spier's New Technology
- AVPRO
- Glenndyne Design
- NewView Oklahoma
- IMMY
- SMD
- Moon Chemical
- Polyscope
- Water's Edge Winery
- VADovations
- Pratt Industries



Sponsor

- Rose State College

Counties Served

- Comanche
- Cotton
- Oklahoma
- Stephens
- Tillman



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