



"With our industry-led approach, we believe we can be a real catalyst for change and bring a unique perspective and knowledge to the workforce problem."

Dave Rowland, President
Oklahoma Manufacturing Alliance

Securing a qualified workforce is one of the biggest challenges facing Oklahoma manufacturers. The Oklahoma Manufacturing Alliance is working with industry leaders to develop real-world solutions.



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ADDRESSING OKLAHOMA'S WORKFORCE ISSUES

WORKFORCE OMA RESOURCES FOR MANUFACTURERS

Our Manufacturing Workforce Committee has joined with state leaders, education partners and economic development colleagues to develop several tools and resources for Oklahoma industry.

Advanced Technology & Automation

Advances in technology present opportunities for manufacturers and associated workforce challenges. To assist manufacturers with the adoption of future technologies, Workforce OMA seeks to identify core job roles and skills necessary to adapt and is working on a skills plan for the integration of Industry 5.0.

Manufacturing Career & Education Development

With the aim to explore and create a plan for the adoption of manufacturing as an attractive career path and to educate stakeholders, a strategy is underway that visualizes the many career possibilities in manufacturing.

Registered Apprenticeship Program (RAP)

Because work-based learning results in greater skill knowledge and workplace retention, Workforce OMA has adopted an apprenticeship model. Registered programs target relevant needs and assist manufacturers in implementing a program designed around their individual requirements.

Alternative Manufacturing Career Pipelines

The Manufacturing Alliance is partnering with the Department of Rehabilitation Services, veterans, the Department of Corrections and others to formalize the referral process for employment in manufacturing.

Career Pathways Tool

This interactive tool documents the progression of skills, competencies and education/training between key manufacturing occupations and visualizes the interconnected pathways between them.

Workforce Connection

The Oklahoma Manufacturing Alliance makes an effort to match displaced workers with companies that are now hiring.

Workforce Solutions and Resources

Workforce OMA aims to provide manufacturers and workers the tools, industry knowledge and best practices needed to succeed, from one-on-one visits with manufacturers to resource sharing through our Workforce Webinar Series and our national network of partners.

INDUSTRY-LED INITIATIVES

In 2018, the Oklahoma Manufacturing Alliance brought together a group of industry leaders charged with developing a statewide framework to identify and help solve workforce challenges.

Our Manufacturing Workforce Committee focuses on:

- Building an **industry-led** visionary committee that actively seeks industry-created solutions to workforce challenges.
- Serving as the group that **informs** and **directs** manufacturing workforce initiatives for state and local partners.
- **Educating** and assisting in the adoption of advanced manufacturing technology skills.
- Acting as the **catalyst** for developing workforce and training solutions for manufacturing in partnership with Oklahoma's workforce agencies, career and technical education, community colleges and universities.

LEARN MORE:
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"The Oklahoma Manufacturing Alliance is approaching the workforce issue in a unique way. Manufacturers are seeing positive things happening with workforce as they guide the effort themselves."

Sharon Harrison
 Workforce OMA Director
 Oklahoma Manufacturing Alliance

